



November 16, 2015

The Honourable Judy Foote  
Minister of Public Services and Procurement  
House of Commons  
Ottawa, ON

Dear Minister Foote,

On behalf of the Canadian Postmasters and Assistants Association (CPAA), we would like to extend our congratulations on your most recent appointment to cabinet. I must say, we were thrilled to find out that you would be responsible for the Canada Post Corporation portfolio. The new government has an opportunity to revitalize rural communities across Canada. Together, we can build a postal business infrastructure by engaging in initiatives designed for economic growth and innovation.

In my e-mail of April 30, 2014, I expressed our gratitude that you have been a champion in saving our public post offices. I also informed you of our initiative to try and get postal banking in rural post offices. Just in your home province alone, there are 215 rural communities that do not have a bank or any financial institution.

Canada Post did an extensive study on postal banking from 2009 to 2011. CPAA received a copy of the study and despite the fact that over two thirds of the study was redacted, it appeared that Canada Post believed in the desirability of a postal bank. In its own words, it is a "Win-Win" proposition.

CPAA conducted their own study, "Why Post Offices should offer banking services". The study is available for free, download it at: <http://bit.ly/1Cbv6Hb>. The results of our study showed that almost 1,200 Canadian communities do not have a bank or credit union, but, do have a post office. Canada Post network is the perfect resource to fill the gap left behind by bank closures in rural Canada.

CPAA would like to request a copy of the un-redacted version of the Canada Post's banking study. It would be very helpful to have full transparency.

I would also like to give you advance notice that CPAA will be doing an article in the upcoming MacLean's magazine and our action item will be to ask Canadians to write to you, if they want banking services in their communities, specifically in the public post offices.

CPAA wishes you all the best in your new portfolio.

Sincerely,

*original signed by:*

Brenda McAuley  
National President  
BMc/jh