

How to Improve Life for Rural Canadians

Canada Post became a Crown Corporation to improve network services. **The Canadian Postmasters and Assistants Association (CPAA)** wants to ensure this multi-billion dollar public network remains viable and able to serve the public. We have found a way to make this sustainable.

A recent study shows that nearly half of post offices outside of Canada's big cities are in communities with no bank or credit union. In those communities that still have a bank or a credit union, many residents have to contend with limited, part-time banking hours. Our survey of Canada's 3,300 rural post offices: "Why Post Offices should offer banking services" is available for free download at: http://bit.ly/CPAA_Survey.

Offering financial services in post offices would create a new revenue stream for Canada Post. Equally important, it would benefit numerous communities in Canada whose residents, in order to get to a bank or credit union, are forced to travel long distances. That costs time and money and stifles economic development. Many other countries similar to Canada, such as the United Kingdom, France, Switzerland, Japan, Italy and New Zealand, have very successful banking services right in their post offices.

We, at CPAA, believe that our study is significant because of the value of this public asset. Canada Post is uniquely positioned to offer financial services throughout rural Canada. When Canada Post can make more money and offer more services to Canadians who need them, we have a perfect opportunity. Let's not lose it.

Please Support Rural Canada. Write to Lisa Raitt, the Minister in charge of Canada Post, and ask her to make this happen. Her letter of suggestion can be found at: http://bit.ly/Letter_LisaRaitt.

CPAA represents over 8,700 employees of Canada Post who work in over 3,300 rural post offices across Canada. These offices make up over 50% of all postal outlets. Our membership, consisting of 95% women, serves communities in every province.

Canadian Postmasters
and
Assistants Association



l'Association canadienne
des maîtres
de poste et adjoints

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